



## **Master Innholder Scholarship 2019** **Application Form**

**Please complete the form and questions below and attach an up-to-date CV. Please send your essay as a separate document.**

**Deadline for applications: Tuesday 31 July 2018**

**Please submit to Gillian Croxford: [Gillian@innholders.co.uk](mailto:Gillian@innholders.co.uk)**

**Full name**

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**Home address**

.....

.....

**Home/Mobile  
phone number**

.....

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**Email address**

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**Job title**

.....

**Name of hotel or  
place of work**

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**Work address**

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**Work phone  
number**

.....

.....

**Age**

.....

*[This information is for internal purposes and will not be disclosed to outside parties]*

## COURSES

Suitability of candidates for the various courses will be determined by the assessment panel; you may, however, indicate your course preference, which will be taken into consideration by the panel.

### **Requested course:**

- a) Lausanne: *Executive Education Programme*
- b) Cranfield: *Talent Development Programme*
- c) Cornell: *General Managers Programme*
- d) Cornell: *Professional Development Programme*


**Please state what you expect to gain from the course and why you believe attending will help your career.**

**Please explain why the scholarship funds are sought, for example if the employer is not able to fund such a course.**

## ESSAY

Please write a 1,000 word essay on the following question:

***Against a background of reducing numbers of European migrant workers and increasing demand from a buoyant hospitality sector, what should UK hoteliers be doing to address this growing deficit?***

The question should be answered anonymously, so please don't refer to yourself or your place of work.